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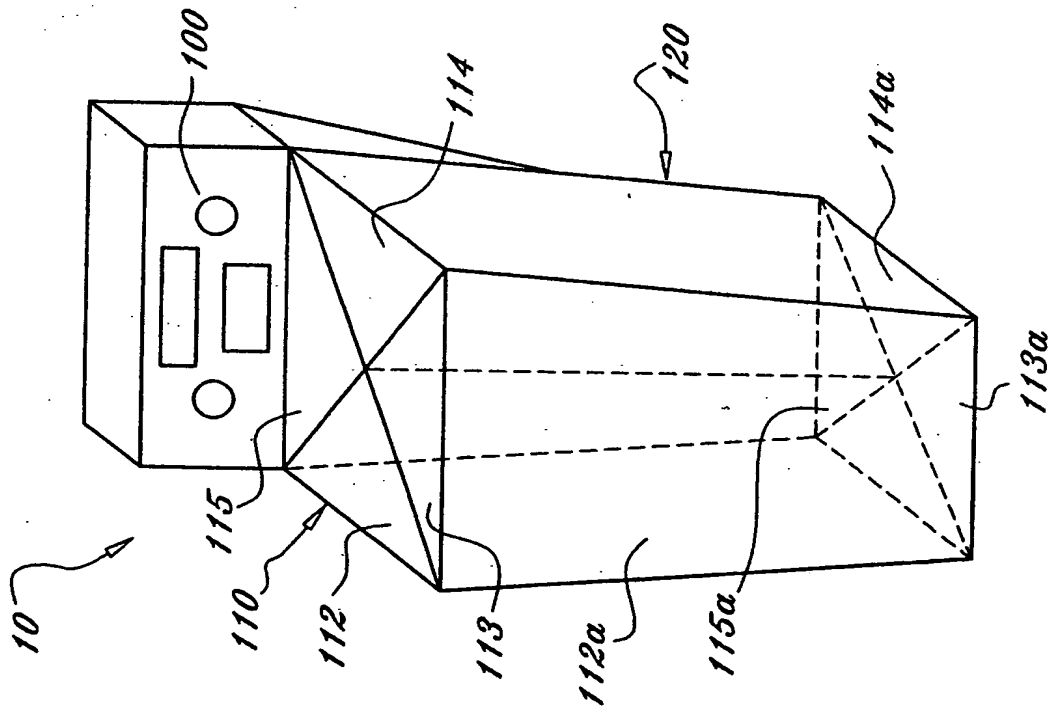


FIG. 1

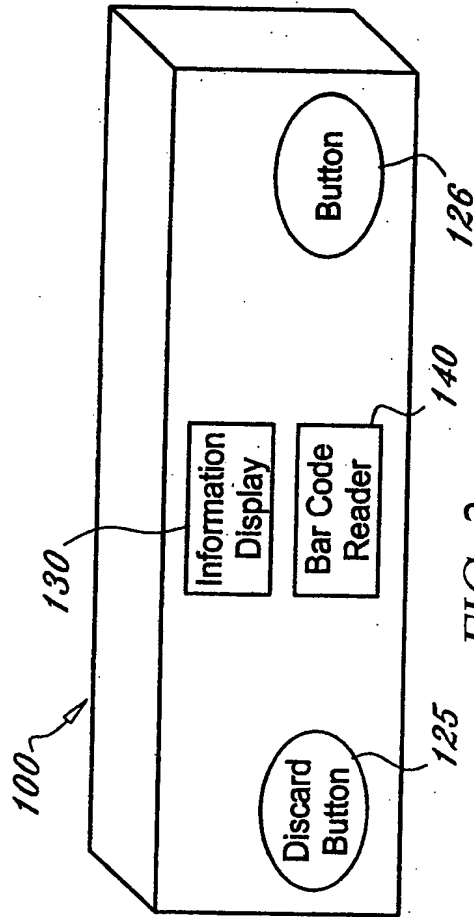


FIG. 2

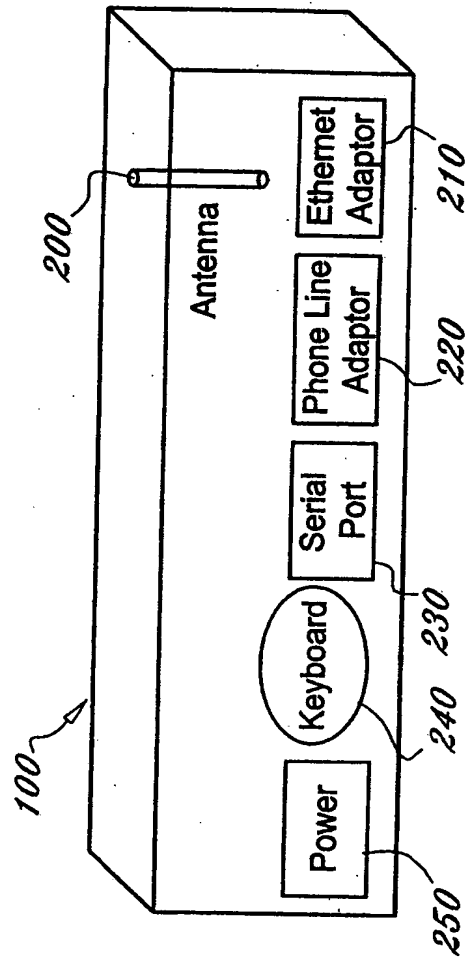


FIG. 3

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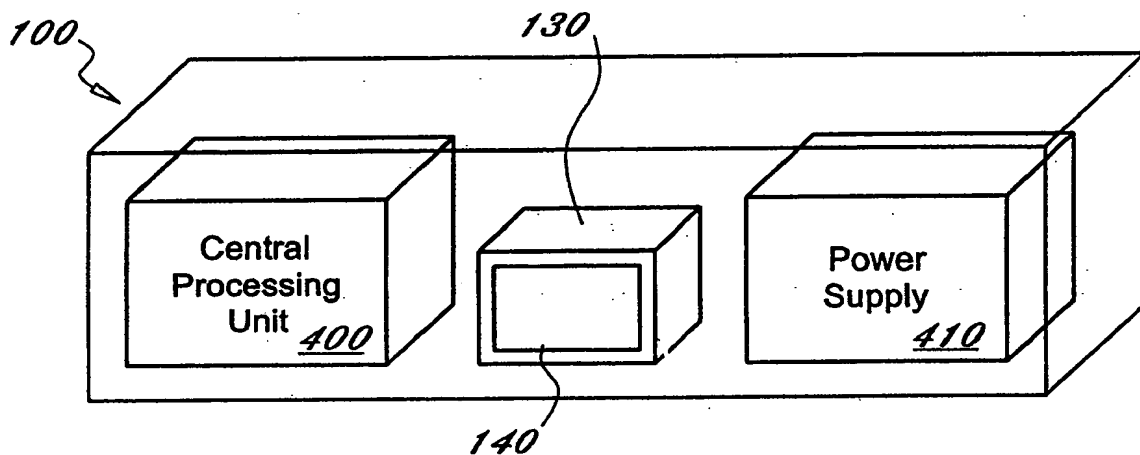


FIG. 4

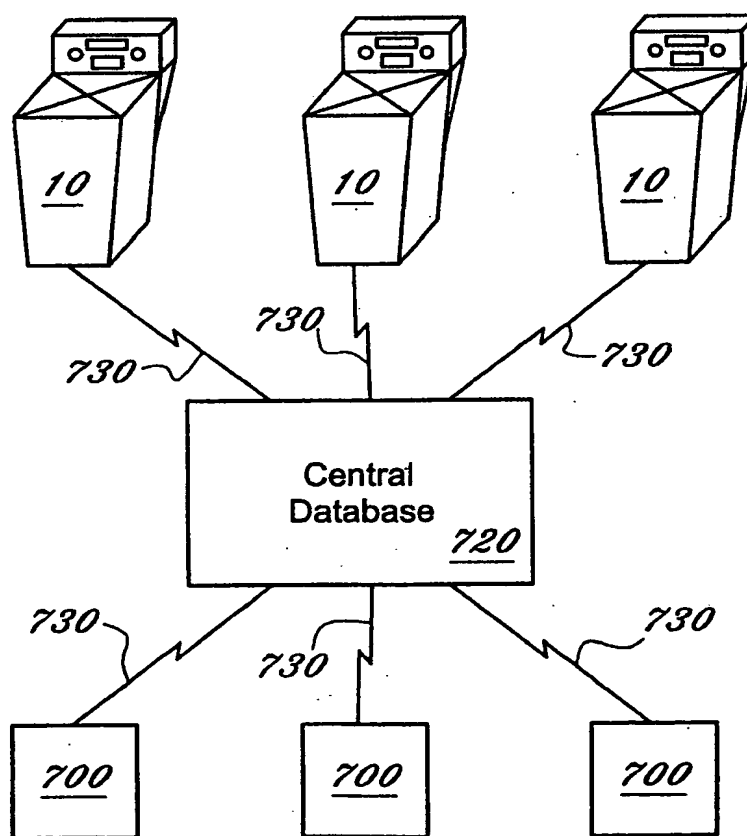


FIG. 5

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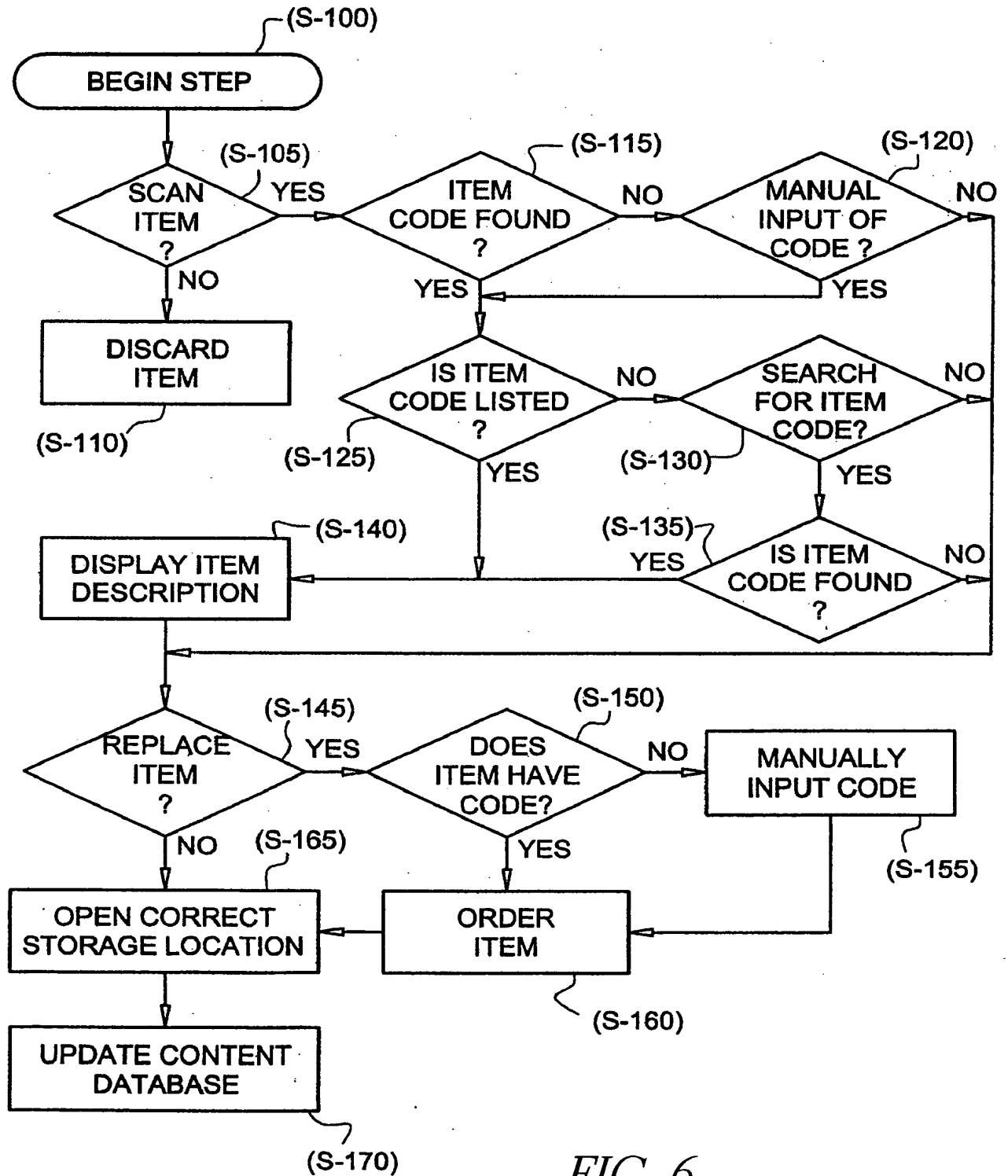


FIG. 6

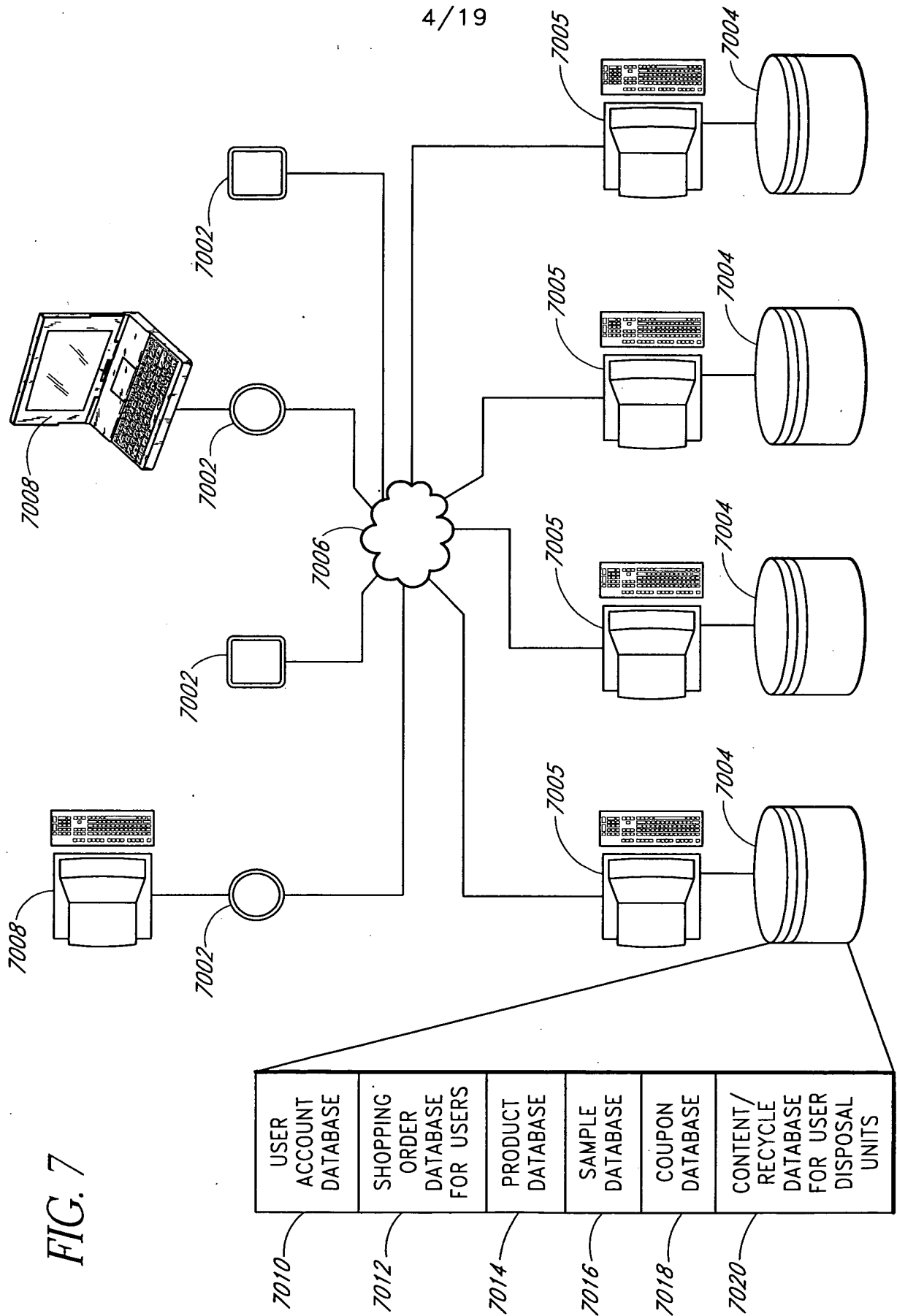


FIG. 7

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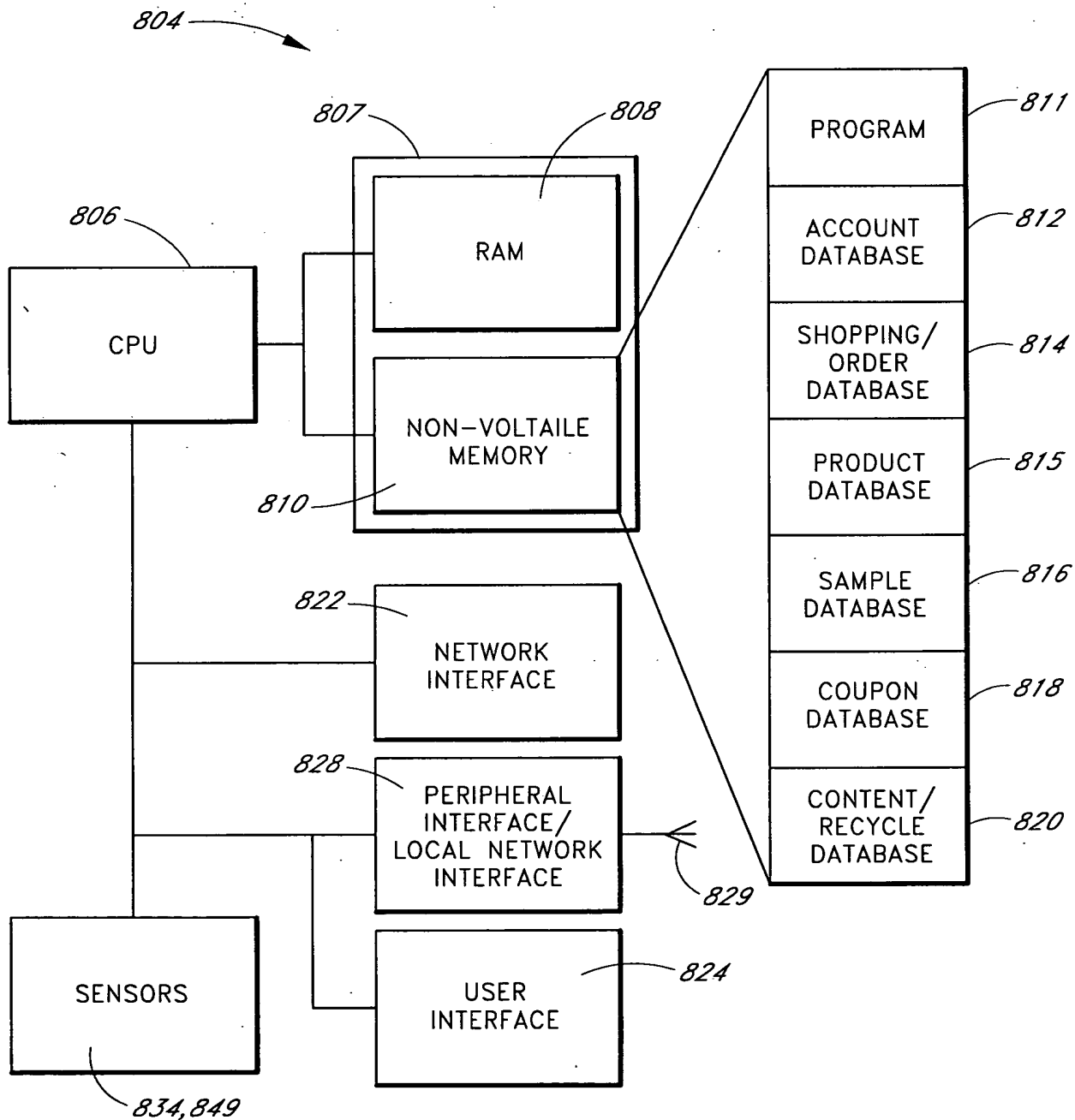


FIG. 8A

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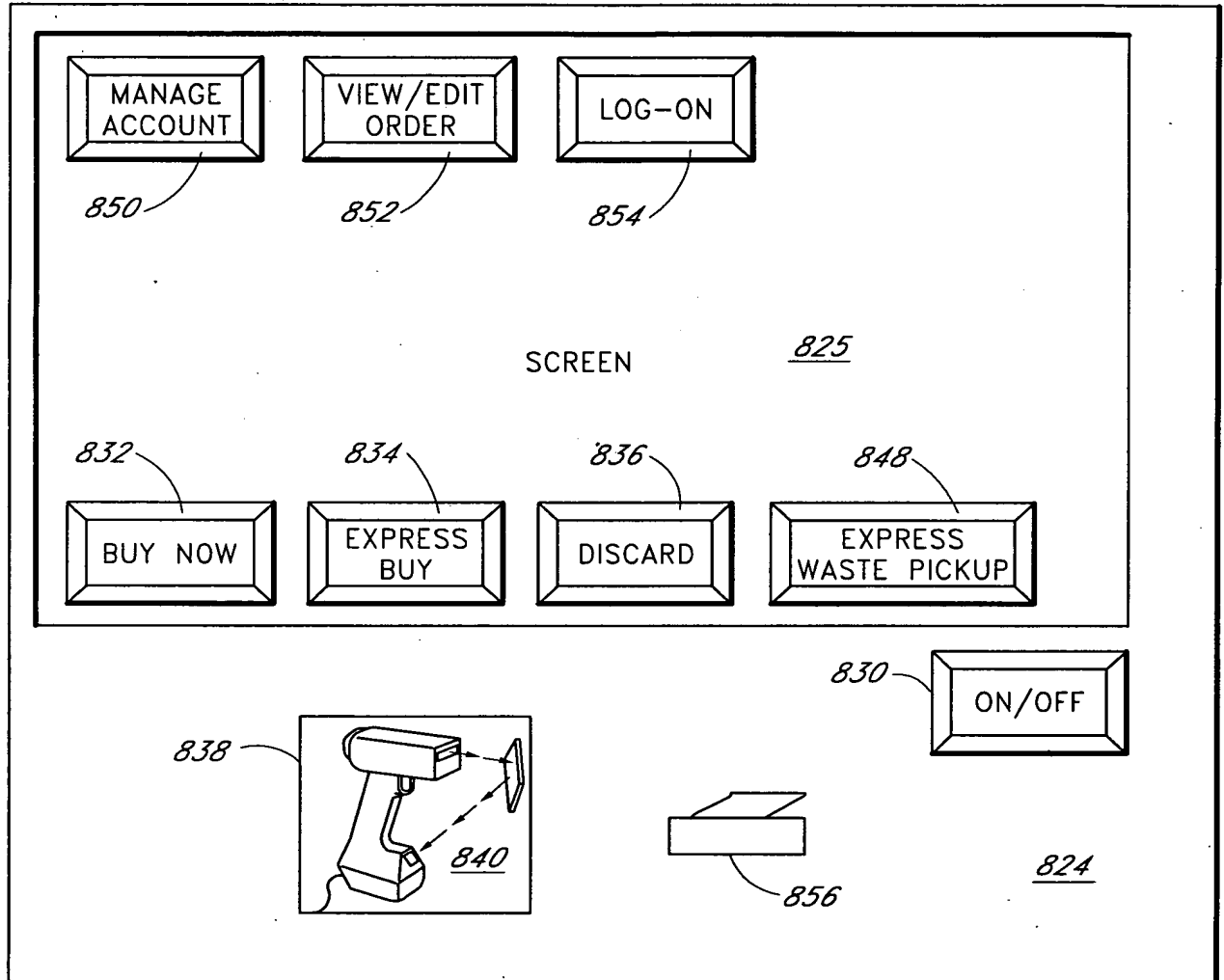


FIG. 8B

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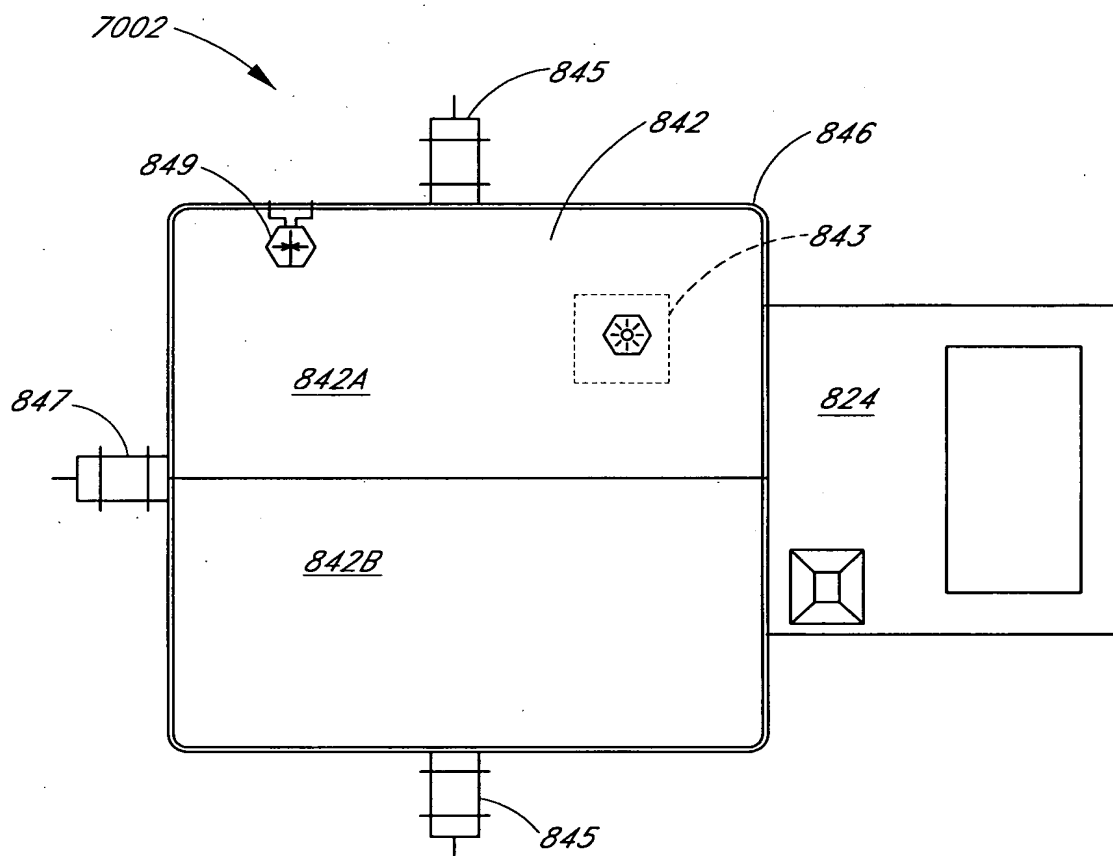
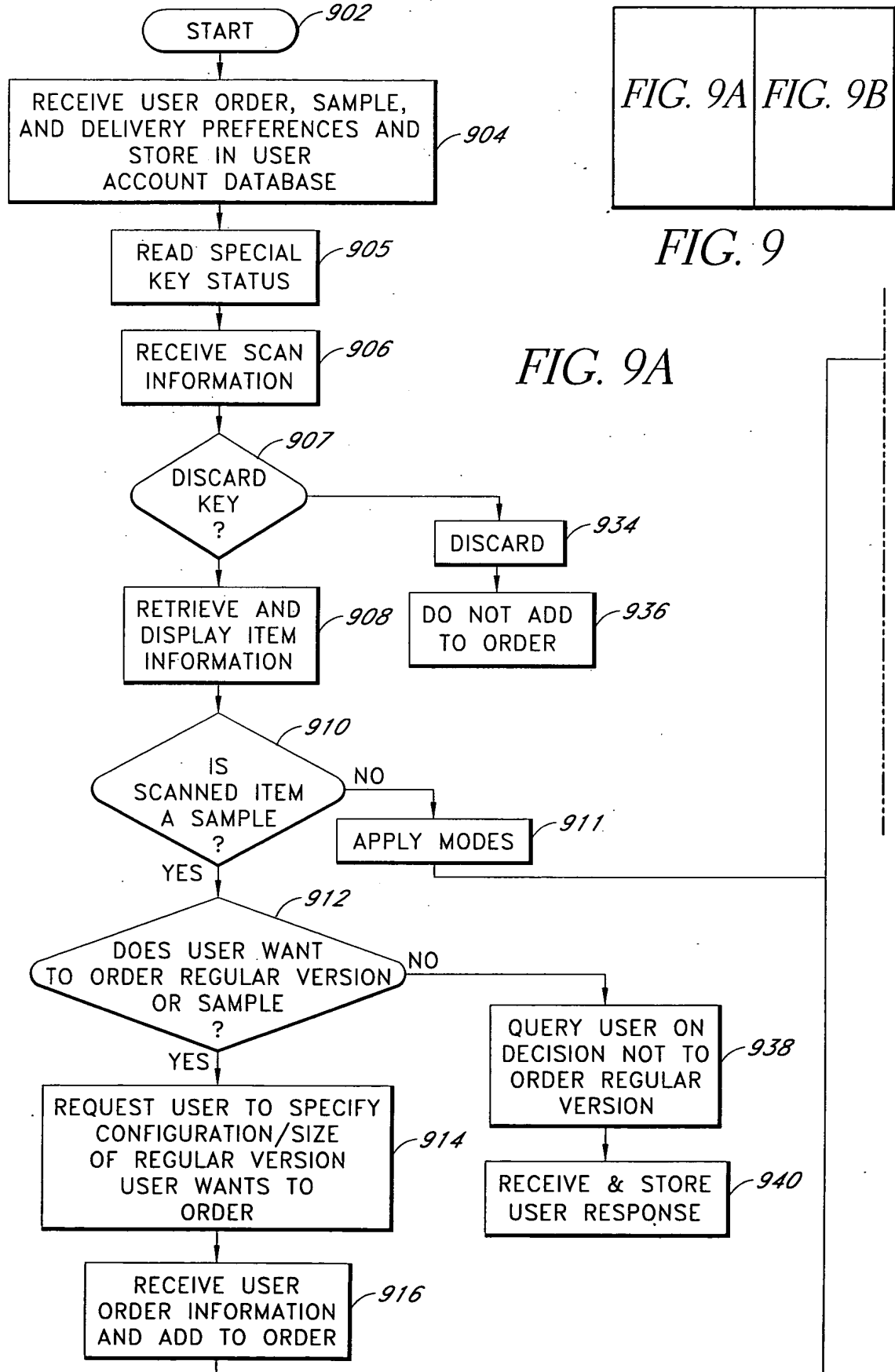


FIG. 8C

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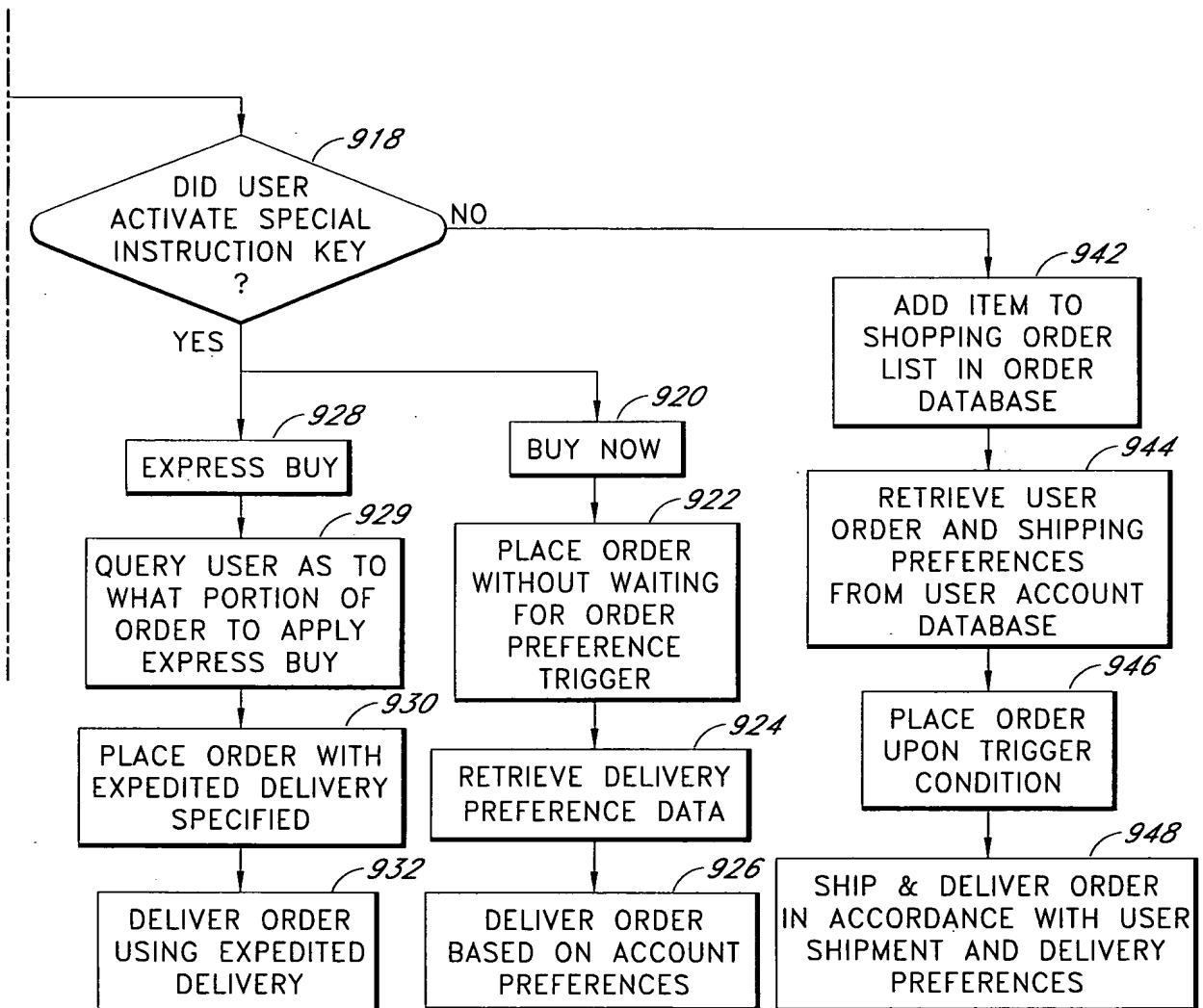


FIG. 9B

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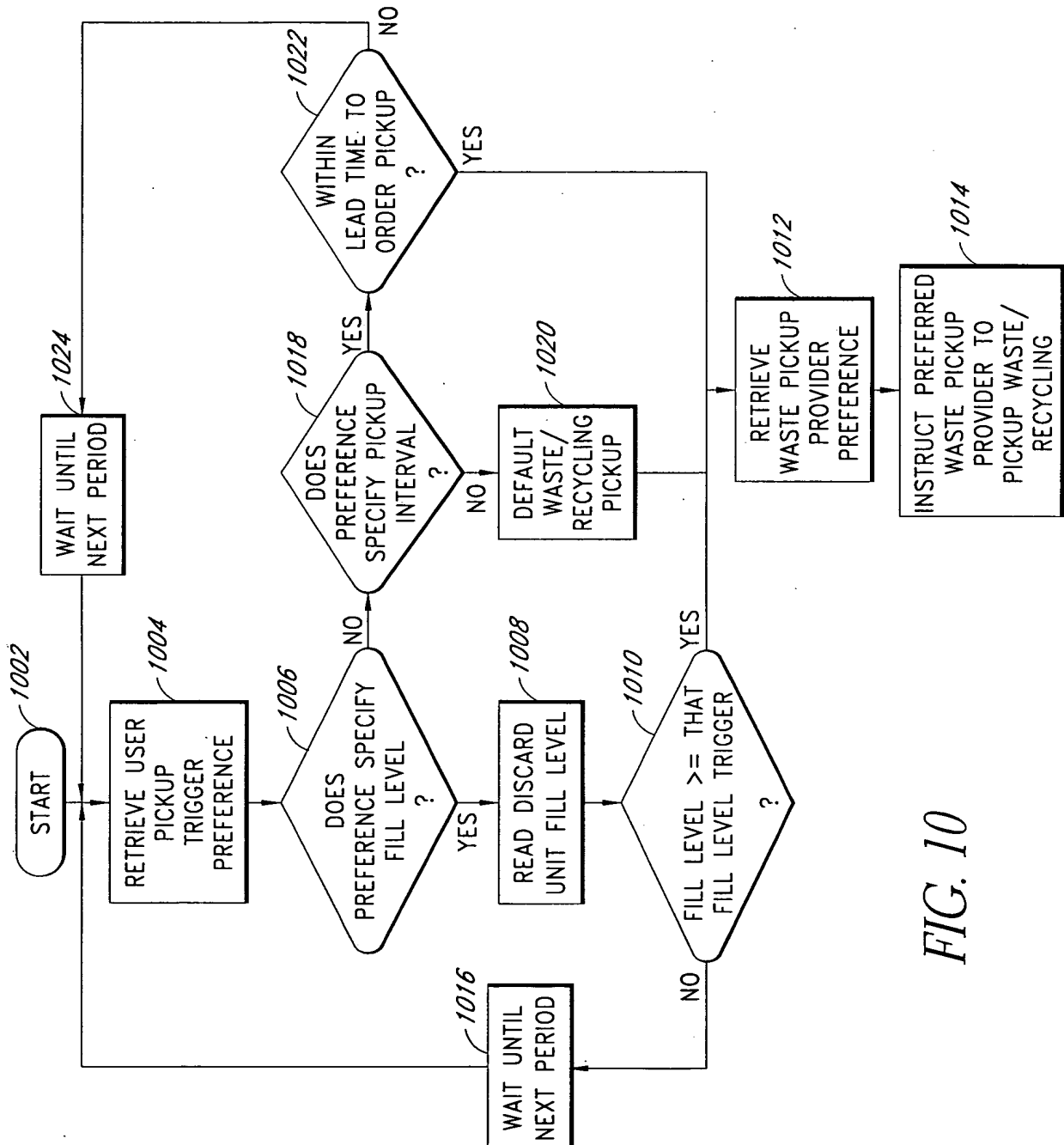


FIG. 10

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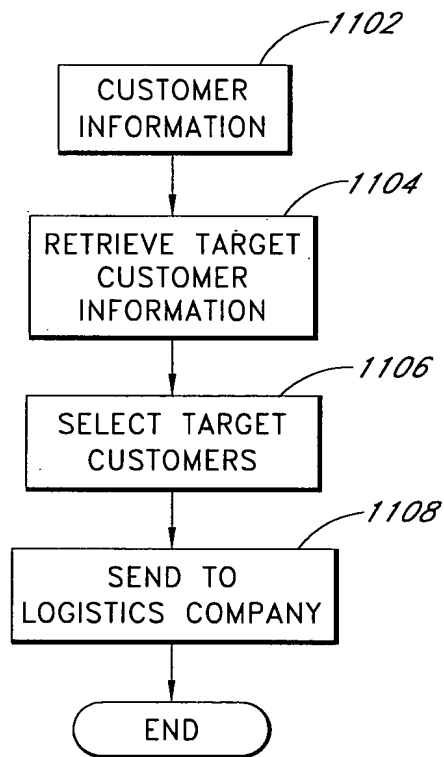


FIG. 11

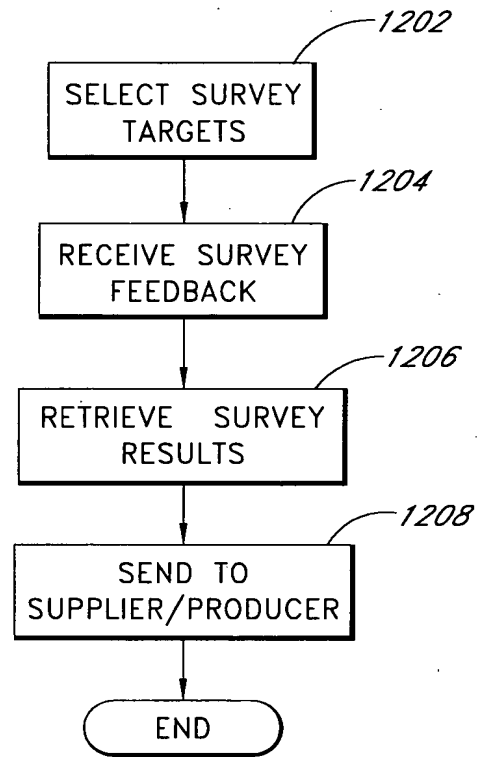


FIG. 12

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<input type="checkbox"/>	- I do not want to receive samples
<input type="checkbox"/>	- I do not want any food products that contain: (please select any of the following that apply)
<input type="checkbox"/>	Pork
<input type="checkbox"/>	Poultry
<input type="checkbox"/>	Beef
<input type="checkbox"/>	Fish
<input type="checkbox"/>	Seafood
<input type="checkbox"/>	I will only accept vegetarian products
<input type="checkbox"/>	I will only accept low fat products
<input type="checkbox"/>	I will only accept low fat products
<input type="checkbox"/>	I will only accept kosher products

FIG. 13A

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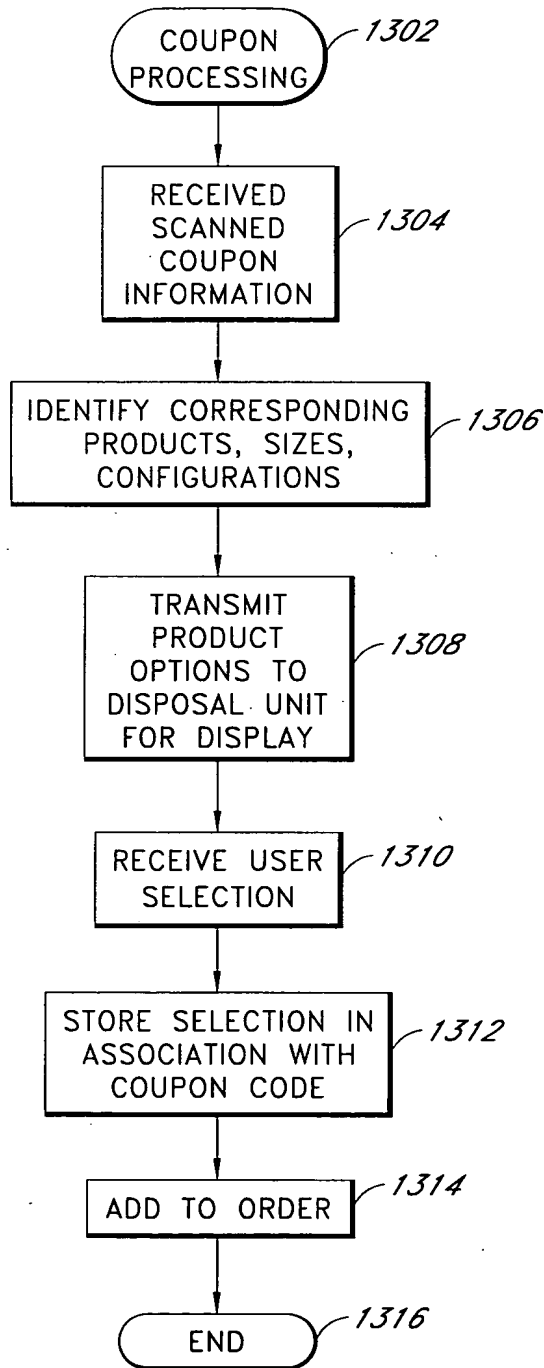


FIG. 13B

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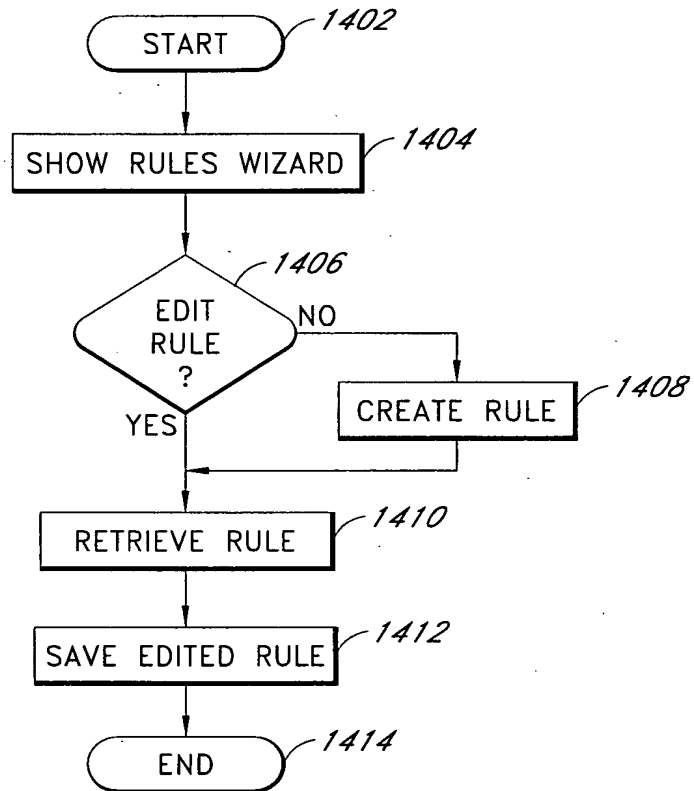


FIG. 14

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Add New Rule:	
Product category: Mode:	
I want all my <input type="text" value="-Yogurt"/> <input checked="" type="checkbox"/> products <input type="text" value="to be"/> <input checked="" type="checkbox"/> <input type="text" value="Diet"/> <input checked="" type="checkbox"/>	
My Level of Flexibility regarding Product Substitution:	
Low ----- ----- High	
Don't change brand, type, family or kind	Allow any kind of change in brand, type, family or kind
<input type="checkbox"/> "Restrictive"	
<input type="checkbox"/> Apply only this rule to Sampling	
<input type="checkbox"/> Apply only this rule to this product category	
Rating Method: <input type="text" value="Gourmet Magazine"/> <input checked="" type="checkbox"/>	

FIG. 15

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Priority	Product category	Mode selected	Restrictive	Flexibility	Description
1	Yogurt	Diet	No	Low	
2	Yogurt	Organic	No	High	
3	Grocery	Diet	Yes	High	
4	Pharmaceuticals	Restriction	Yes	High	Ibuprofen

FIG. 16

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Dannon Danimals Drinkable Yogurt Strawberry 4 Pak

Price: \$2.39

Size: 3.1 OZ BTL

Brand: DANNON

Type: DRINKABLE YOGURT

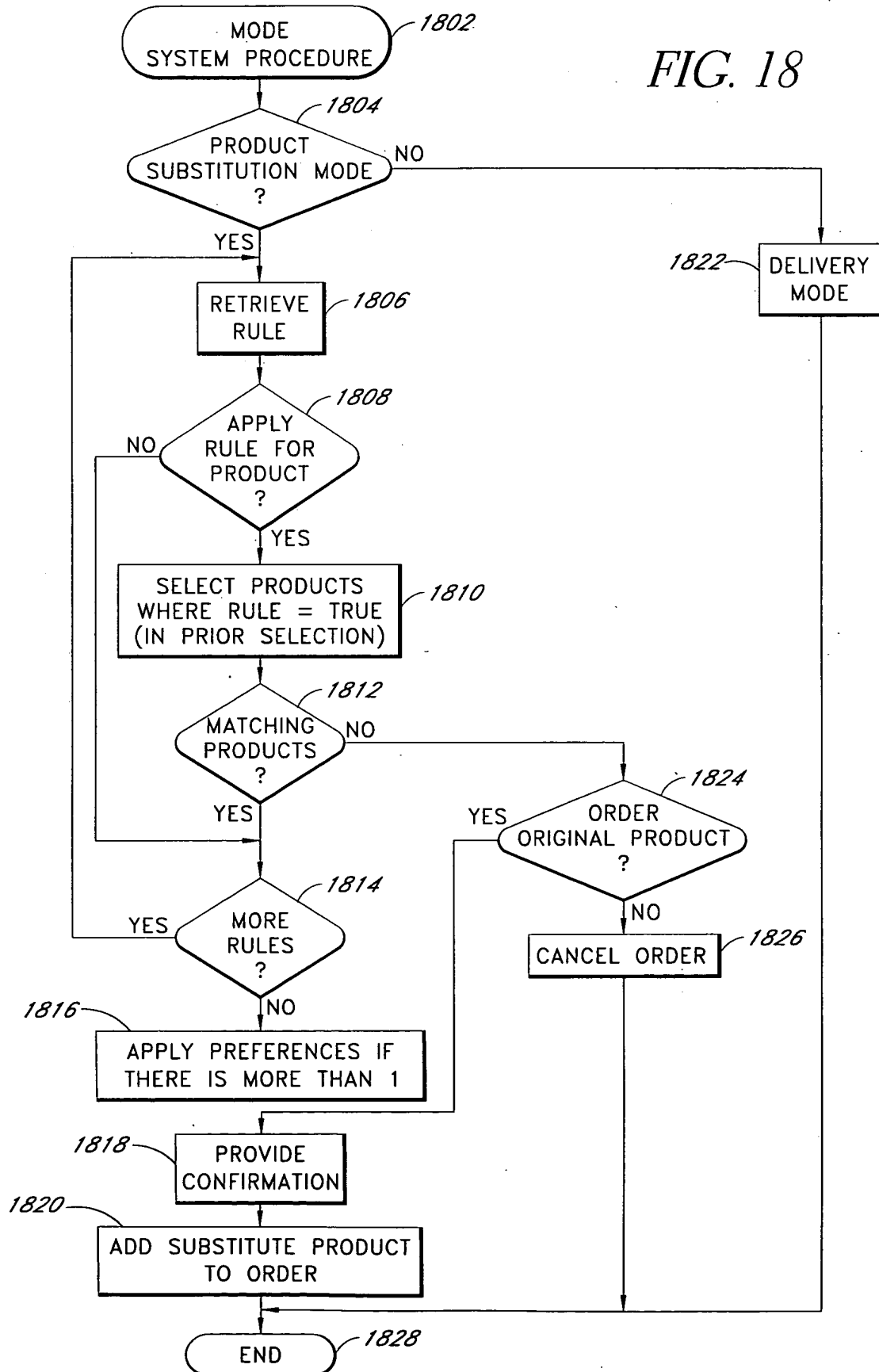
Family: DANIMALS

Kind/Flavor: STRAWBERRY

FIG. 17

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FIG. 18



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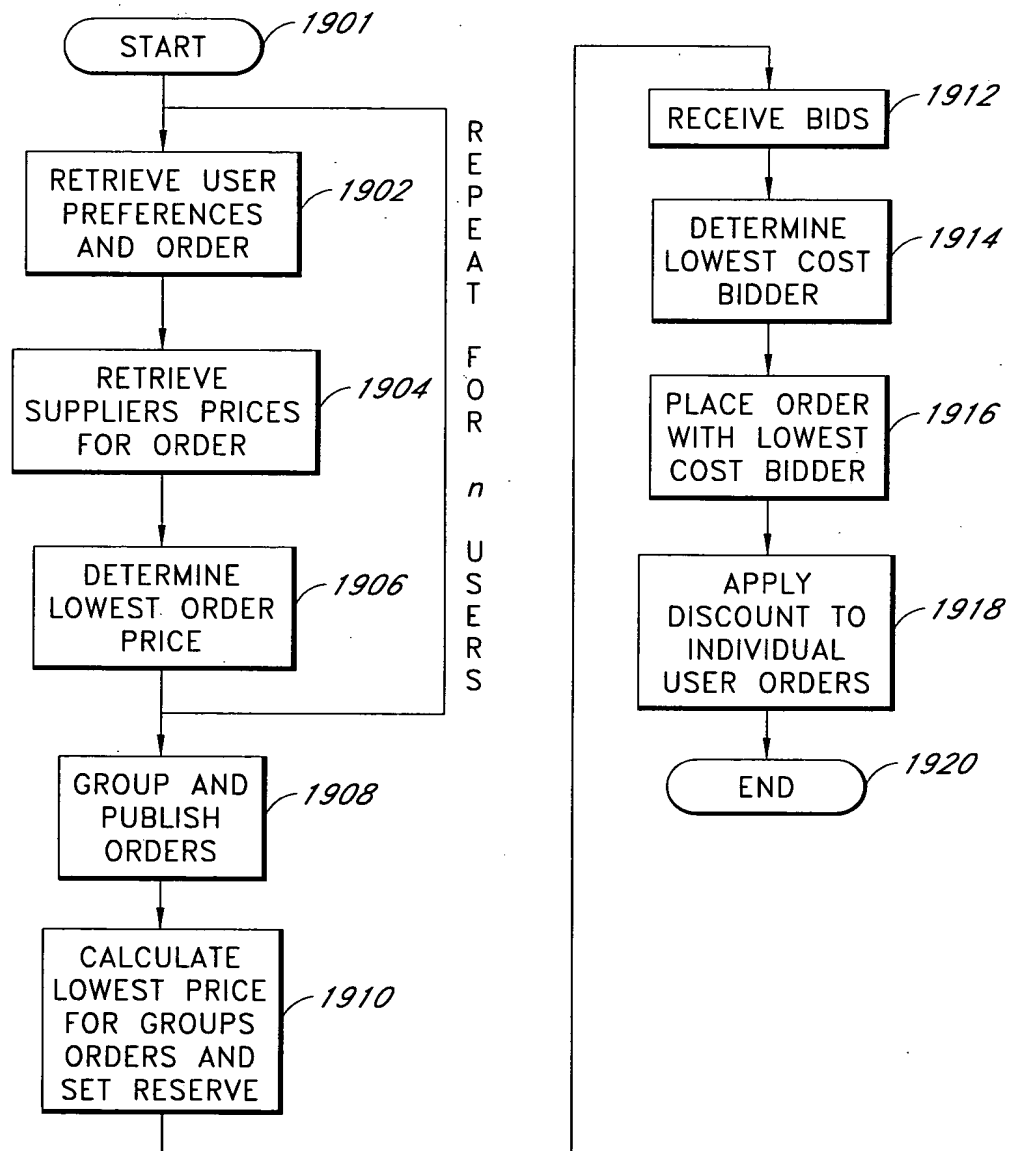


FIG. 19